



## Set Up and Sell Inventory at Scale

### Site Builder

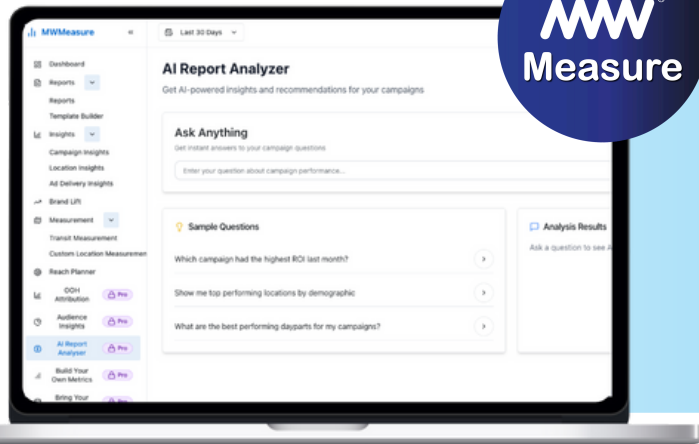
- White-label self-serve inventory portal
- Reduce dependency on manual sales processes

### Content Management System

- End-to-end content management system
- Manage, schedule and automate creatives

### Inventory Hub

- Centralize all inventory/media assets



## Measure Performance. Price Smarter

- **Campaign Insights:** Post-campaign insights and reports
- **Brand Lift Study:** Measure brand impact
- **Incrementality:** Measure incremental growth
- **Attribution:** Measure direct impact of campaigns
- **Carbon Reporting:** Carbon emission impact analysis

## Activate online sales for your OOH screens

**Studio – Site Builder** is a self-service sales solution that empowers media owners to scale revenue by making their inventory available online, and instantly accessible to advertisers.

# WOO APAC FORUM SEOUL, KOREA 2025 EXCLUSIVE OFFER

**Moving Walls Studio: Sign up for Moving Walls Studio – Site Builder between Nov 5–7 and enjoy 90 days FREE access!\***

**Moving Walls Measure: Sign up for Moving Walls Measure between Nov 5–7 and enjoy the first 90 days FREE, with a 1-year subscription commitment!**

\*terms and conditions apply



**SCIENCE**  
Use audience insights to  
automate planning and  
optimize performance



**INFLUENCE**  
Monitor live campaign  
delivery + proof of play  
(PoP)



**MEASURE**  
See footfall uplift,  
exposure, and ROI with  
detailed analytics



**MARKET**  
Instantly purchase,  
manage and launch  
DOOH campaigns



**PLANNER**  
Simplify campaign  
planning with real-time  
inventory + pricing



**ACTIVATE**  
Launch omni channel  
campaigns: static, digital,  
programmatic



**STUDIO**  
Access and manage  
your preferred media  
vendors/inventory



## Experience the Future of Out-Of-Home



### Inventory-agnostic

Bring your own  
vendors or use our  
network



### Cross-Media Buying

OOH, DOOH,  
programmatic in  
one plan



### Measurable Outcomes

Measure real-world  
impacts (store visits,  
brand lift)



### Seamless Integrations

With DSPs, CRMs,  
analytics, and more